#### ENERGIA SOLAR

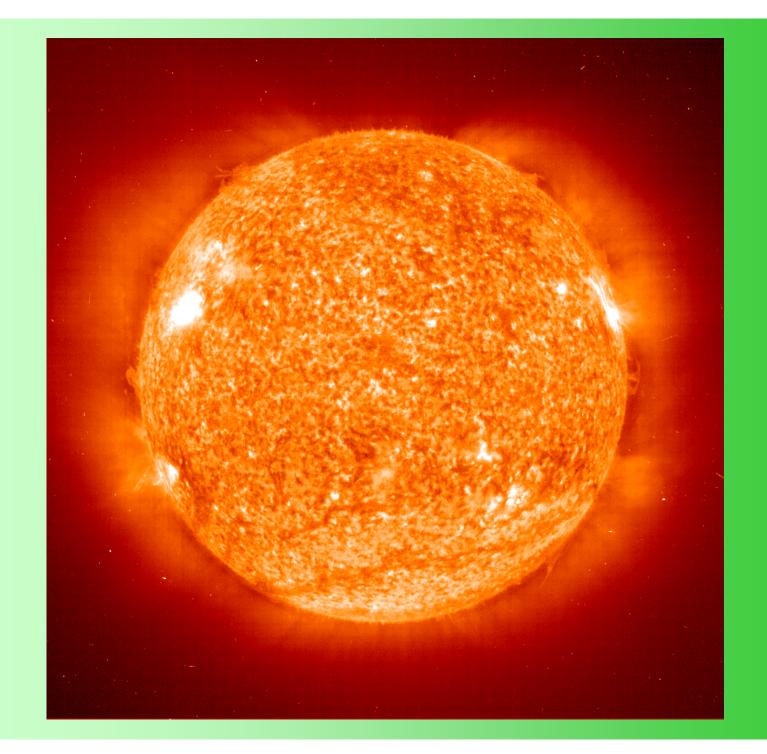
Marcio Maia Vilela

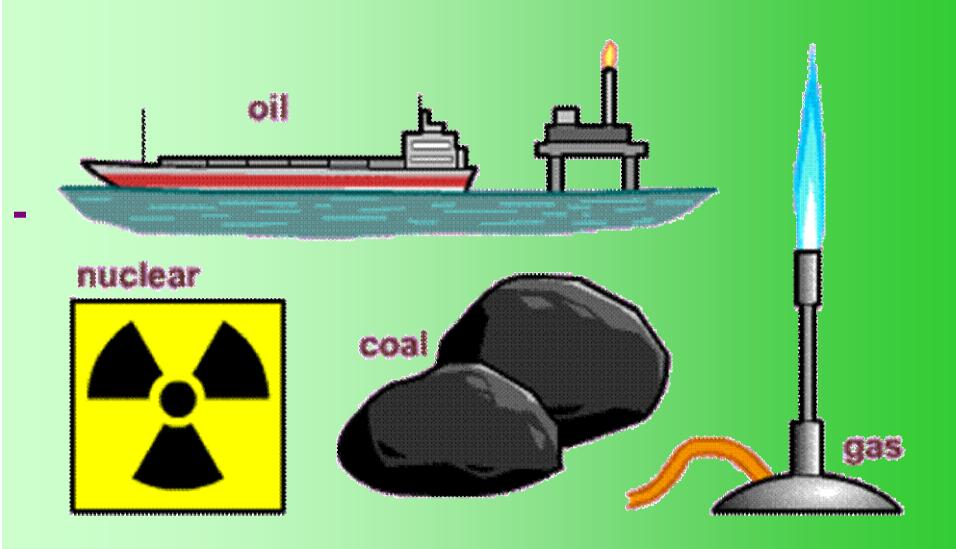
# ENERGIA FÓSSIL E

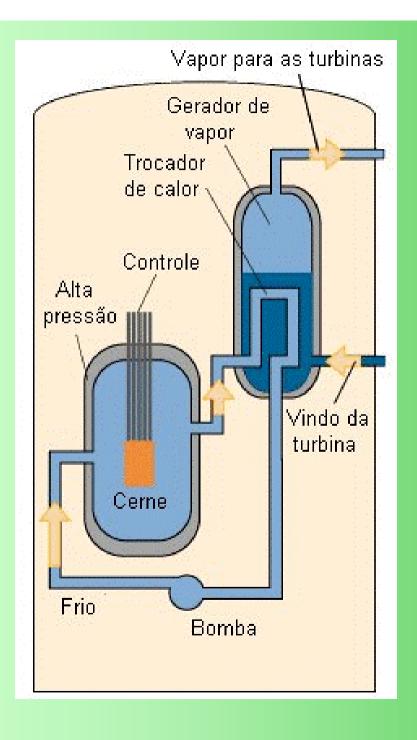
### ENERGIA RENOVÁVEL

- All energy used by man originates in one of the following sources:
- (a) radiant energy emitted by the sun (solar energy);
- (b) geothermal energy from the interior of Earth;
- (c) tidal energy originating in the gravitational pull from the moon;
- (d) nuclear energy.

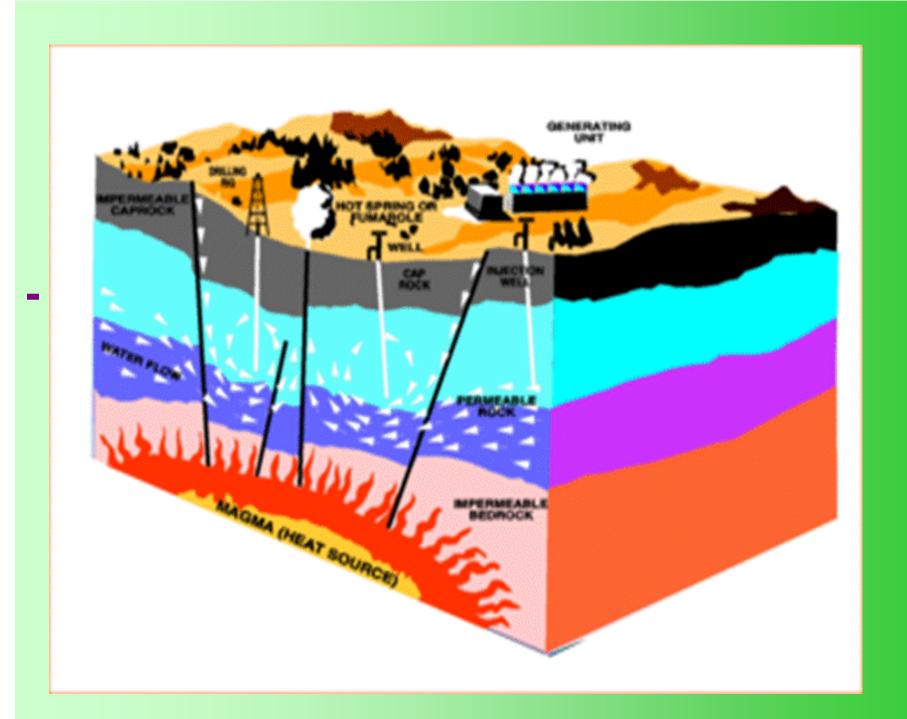
Prof. José Goldemberg in International Conference for Renewable Energies, Bonn, 2004

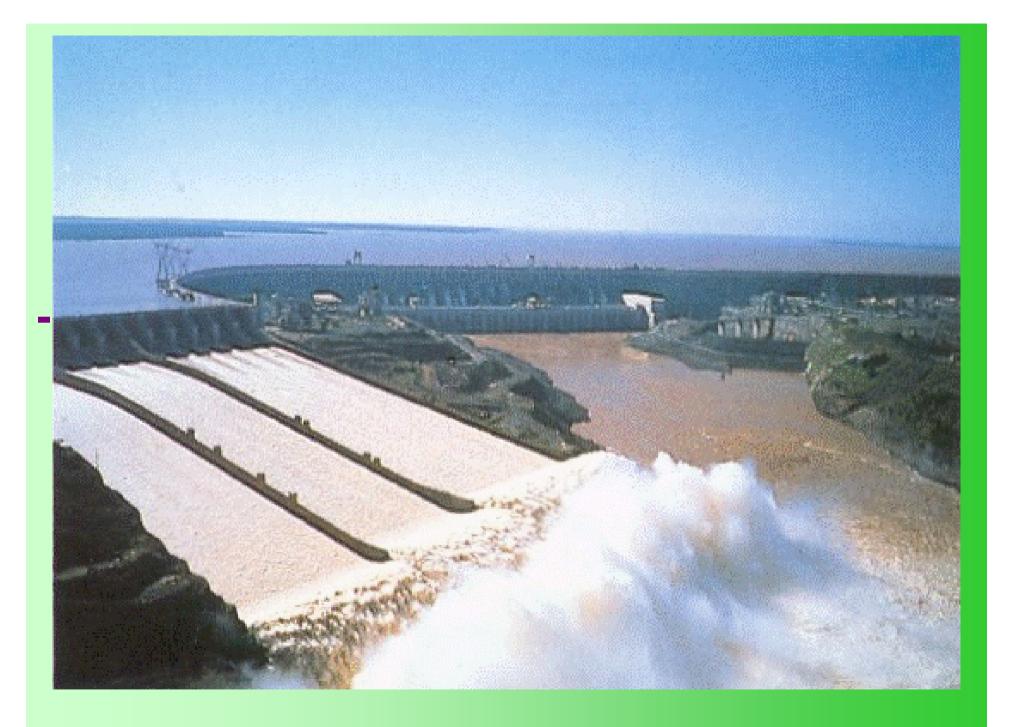


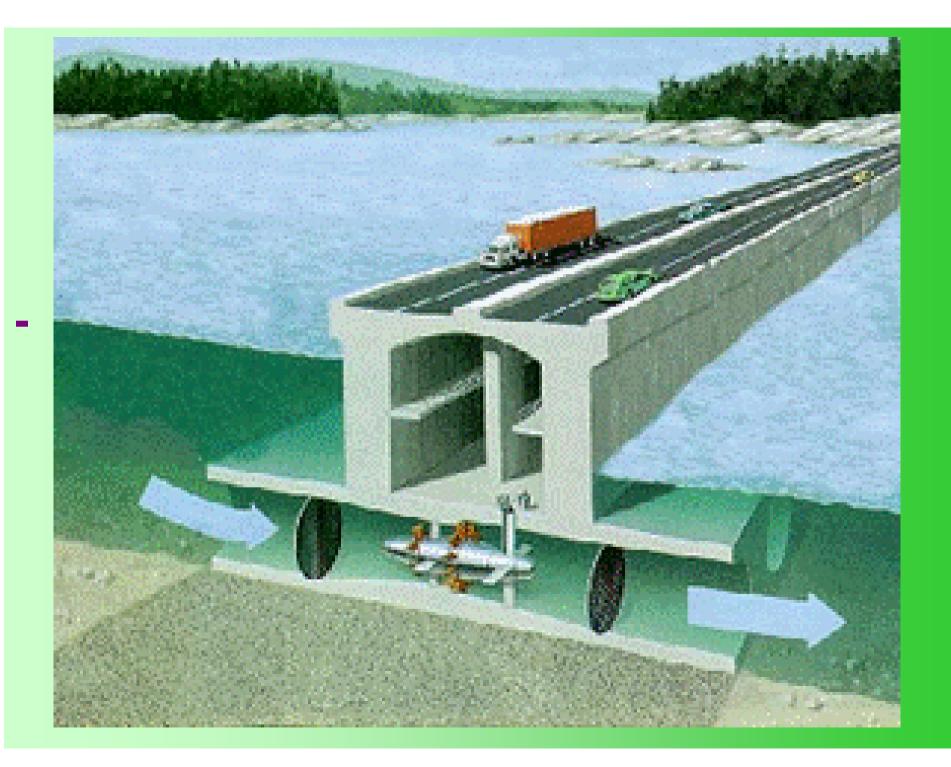












#### 6 - Quais são as FONTES de energia.

FONTES	
Hidráulicas	37%
(Produzidas em Usinas Hidrelétricas)	
Derivados do Petróleo	32%
Gás Engarrafado (GLP)	
Gasolina	
Querozene	
Óleo Diesel	
Óleo Combustível	
Carvão Vegetal e Lenha	9%
Bagaço de Cana	7%
Álcool	4%
Carvão Mineral	3%
Gás Natural	2%
Outras Fontes	6%

#### ENERGIA SOLAR

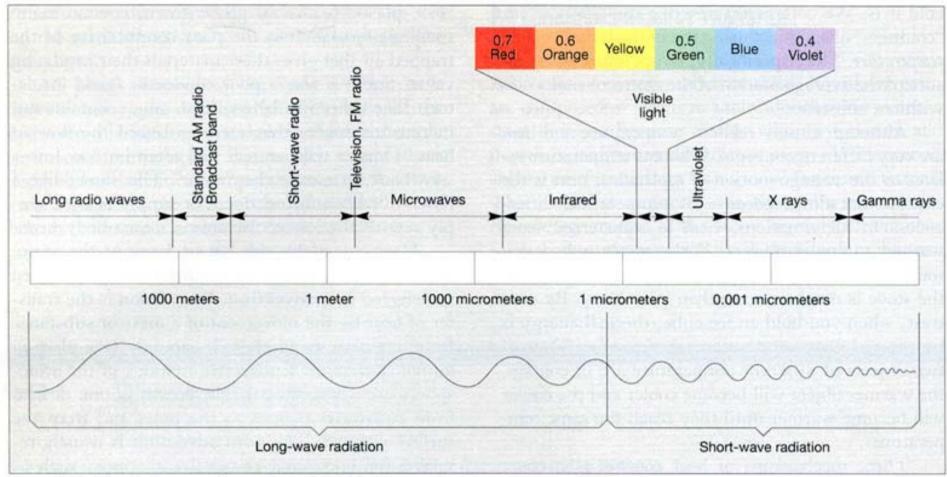
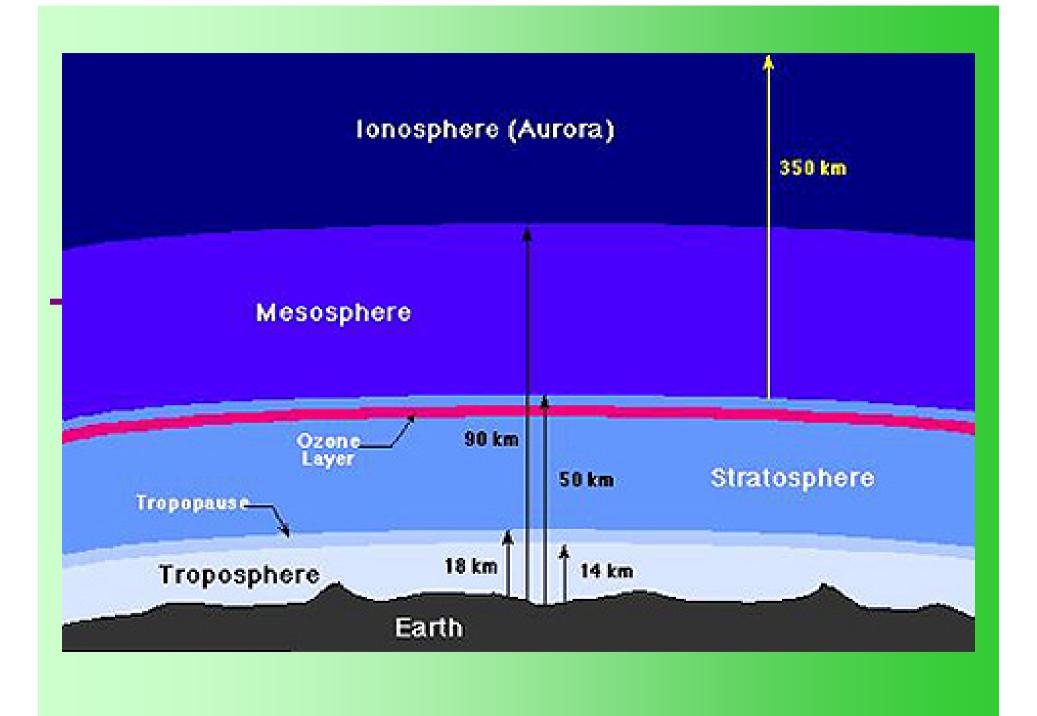
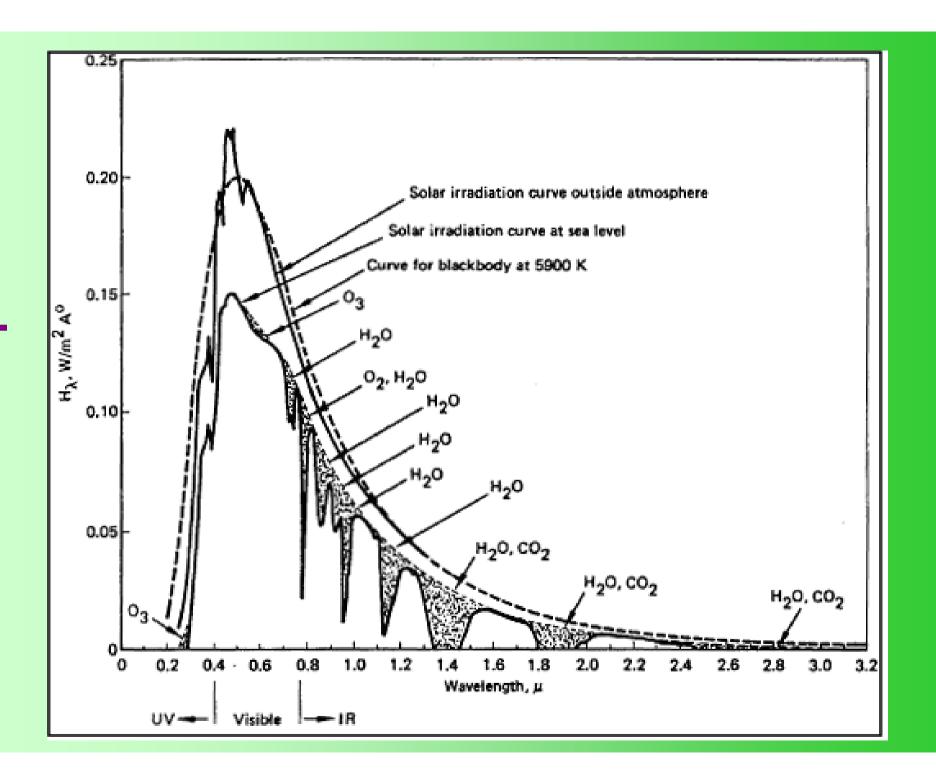
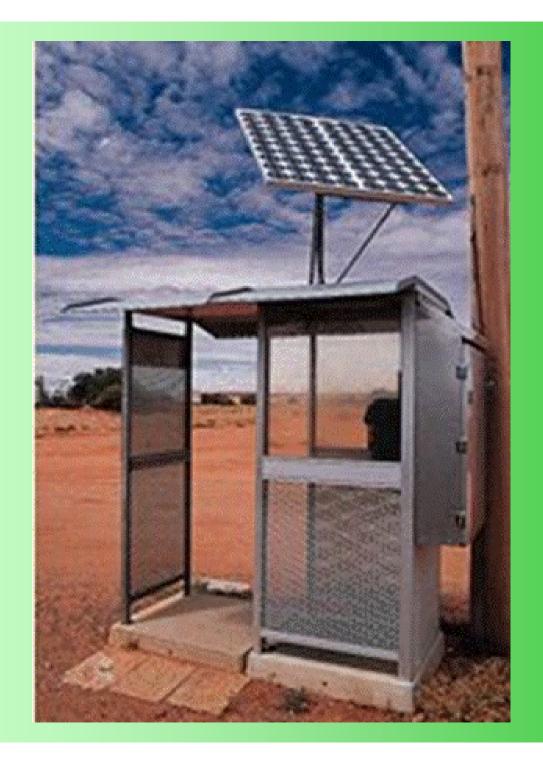
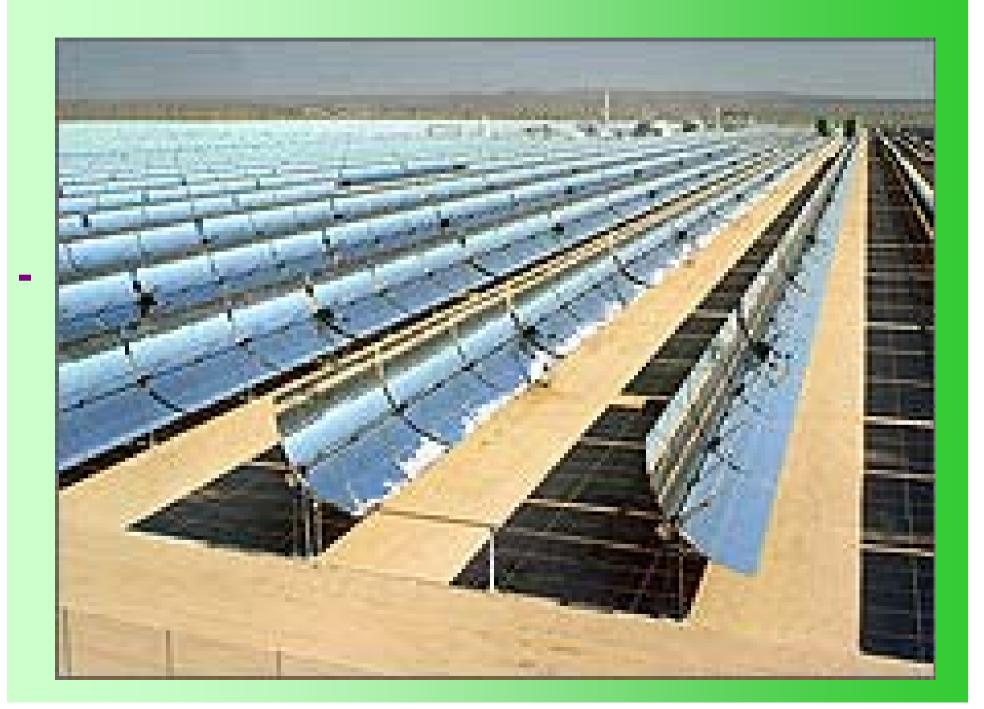


Figure 2•7 The electromagnetic spectrum illustrating the wavelengths and names of various types of radiation.





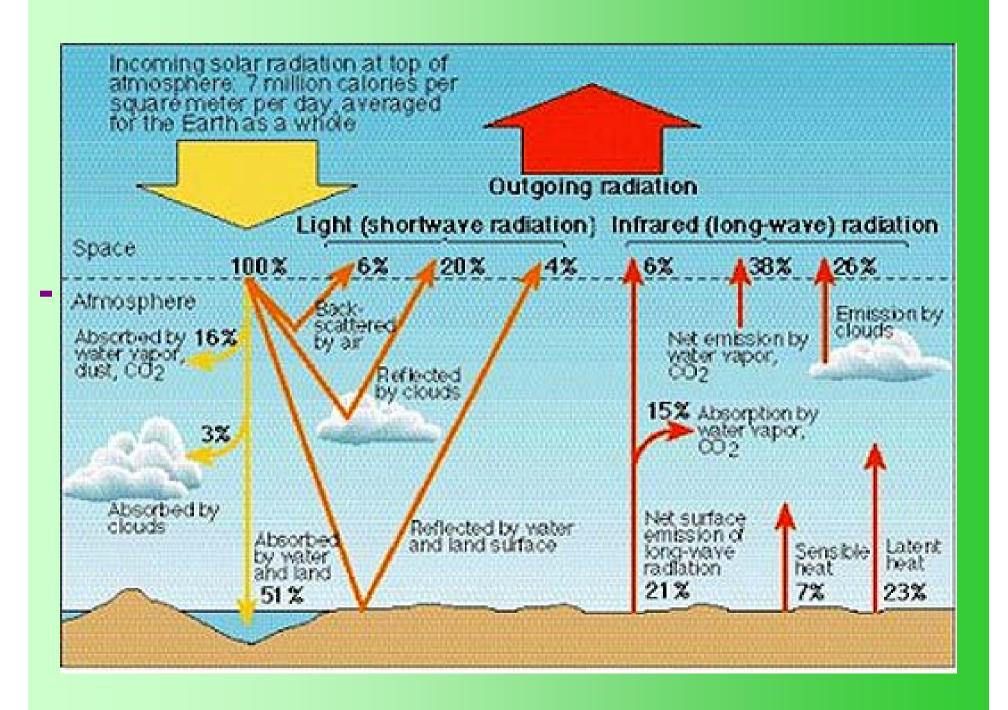






#### Greenhouse Effect

The greenhouse effect refers to circumstances where the short wavelengths of <u>visible</u> light from the sun pass through a <u>transparent</u> medium and are absorbed, but the longer wavelengths of the <u>infrared</u> re-radiation from the <u>heated objects</u> are unable to pass through that medium. The trapping of the long wavelength radiation leads to more heating and a higher resultant temperature. Besides the heating of an automobile by sunlight through the windshield and the namesake example of heating the greenhouse by sunlight passing through sealed, transparent windows, the greenhouse effect has been widely used to describe the trapping of excess heat by the rising concentration of <u>carbon dioxide</u> in the atmosphere



O Dióxido de Carbono (CO2);\ e Metano (CH4), entre outros, absorvem infravermelho e diminuem seu escape para o espaço

# Como funciona o aquecedor solar?

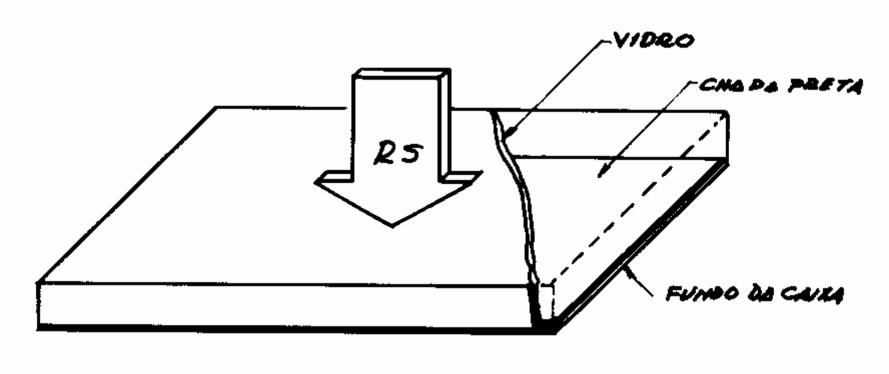
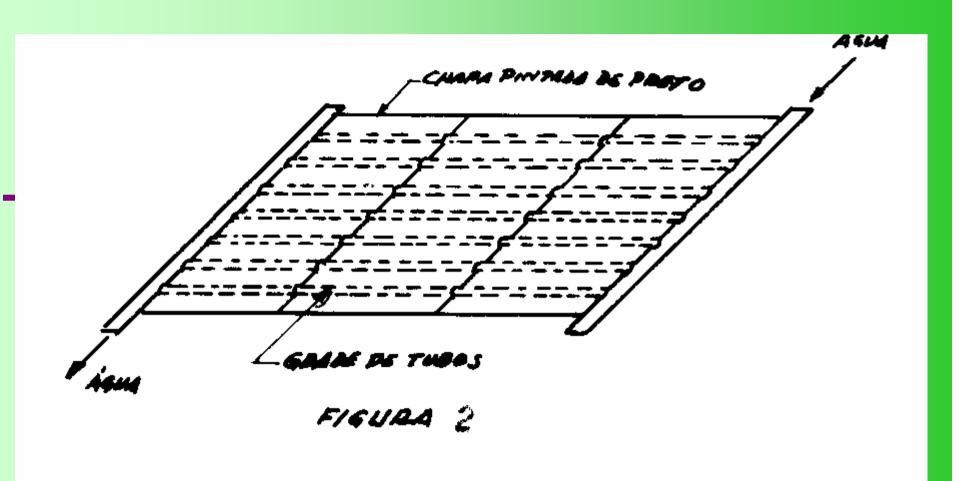
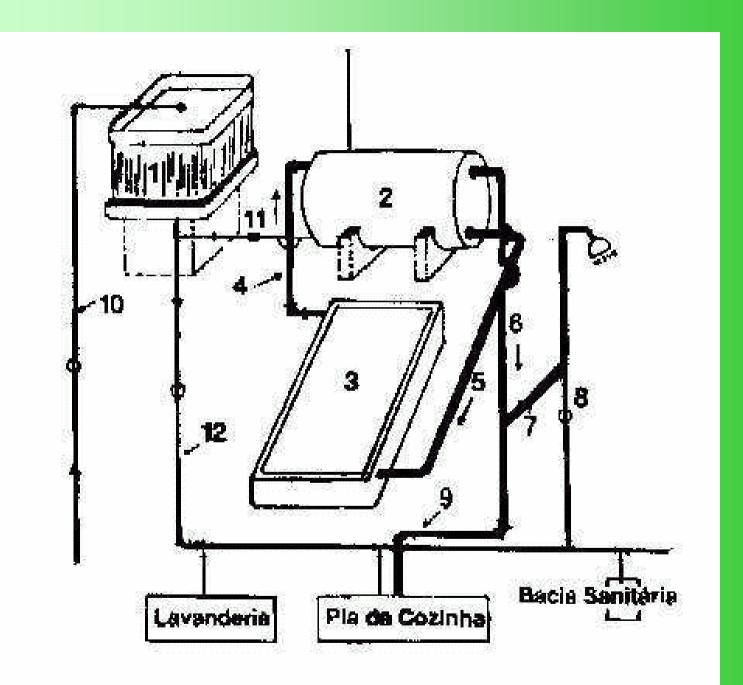
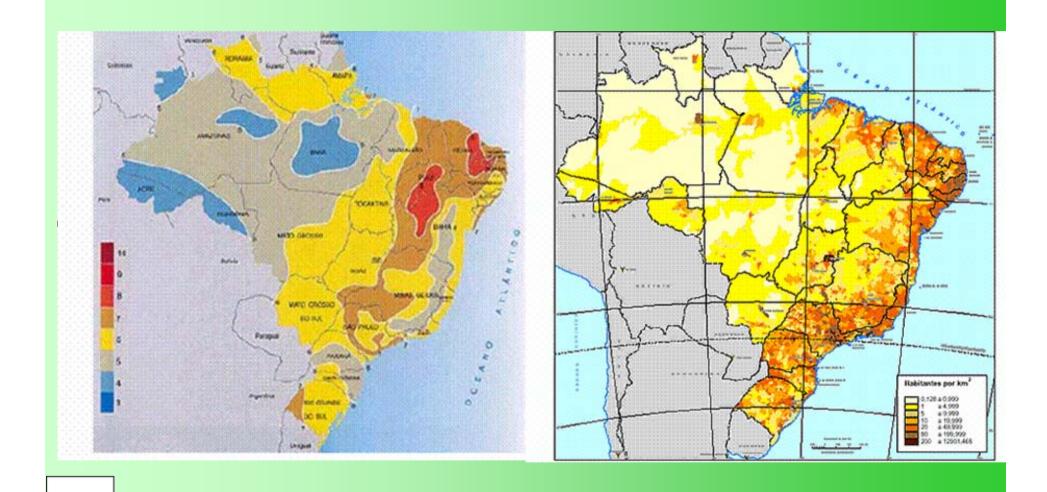


FIGURA \$







#### Barreiras Identificadas

a) extensão Territorial

Geográficas b)variedade de Climas

**Culturais** a)diversidade

b)impermeabilidade na comunicação

Sociais Dificuldade de trânsito de informações

entre diferentes classes sociais

Econômicas Apartheit social entre setores sociais (mais abastados x menos abastados)

- 0) Custo comparativo
- aq. solar x chuveiro setor residencial
- aq. solar x tarifa elétrica setor industrial
- 1)Industria Termosolar pouco desenvolvida
- pequeno número de fabricantes
- distribuição desigual pelo Brasil
- poucas têm linha completa etiquetada
- integração da cadeia <u>pelo fabricante</u>

# 3) Dificuldade de Financiamento para Compra e Instalação de Equipamentos

- \_- Reservatório e/ou tubulação de água quente prédio na planta - integração financ. aq.+ imóvel prédio já construído — caso a caso
- Financ. direto, mas apenas para clientes
- CEF 1,65%+ R\$25,00/mês
- **REAL R\$50,00** na abertura + 1,5/mês

## 4) Pequena Exploração de Nichos de Mercado

-Comércio e Serviços: hotéis, motéis, creches, escolas, universidades, penitenciárias, hospitais, asilos, centros esportivos, clubes.